



*KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc.  
P.O. Box 390  
Gordon, NE 69343*

## **2022 Nebraska Primary**

### **Political Issue Advertising – Nebraska Farm Bureau PAC**

#### **Refers to Jim Pillen for Governor**

**Tuesday, April 5, 2022 15:07pm**– Received e-mail from **Nebraska Farm Bureau PAC** requesting purchase of advertising on KSDZ and KDJL, not accompanied by PB-19 and questions attached to the email from Erin Stieren.

**Tuesday, April 5, 2022 16:58pm**– Returned e-mail from **Nebraska Farm Bureau PAC** requesting purchase of advertising on KSDZ and KDJL not accompanied by PB-19 and answered questions attached. Requested copies of scripts for approval before Political Issue Advertising can be accepted or rejected.

**Wednesday, April 6, 2022 08:09am** – Received Fully Produced Audio endorsing Jim Pillen for Governor from Nebraska Farm Bureau PAC.

**Wednesday, April 6, 2022 11:44am** – Audio Accepted by James Lambley. Acknowledged no Order, PB-19 or payment are in possession of KSDZ and KDJL. Nothing more will be done until paperwork and payment arrive.

**Wednesday, April 6, 2022 12:06pm** – Received PB-19 endorsing **Jim Pillen for Governor** from **Nebraska Farm Bureau PAC**. Accepted PB-19 IN PART. Payment will be mailed today. Order will begin as soon as payment arrives.

Uploaded to FCC KSDZ and KDJL Political Files on Wednesday, April 6, 2022

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kevin Burch, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name:

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Nebraska Farm Bureau PAC

Address: 5225 S. 16th Street, Lincoln, NE 68512

Contact: Kevin Burch

Phone number: (402)421-4436

Email: kevmbe@netb.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

See attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Jim Pillen

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Governor

Date of election: May 10, 2022

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>KB</i>	Signature: <i>Deneen K. Lambley</i>
Name: <i>Kevin Burch</i>	Name: Deneen K. Lambley
Date of Request to Purchase Ad Time: <i>4-6-22</i>	Date of Station Agreement to Sell Time: 4/6/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *4/6/2022*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

Payment and Order Paperwork not received on 4/6/2022. Will be mailed.  
 Fully Produced Audio Received on 4/6/22  
 Audio Approved 4/6/22 by James Lambley

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KSDZ-FM and KDJL-FM	Date Received/Requested: 4/6/2022
Est. #:	Station Location: Gordon, NE and Kilgore, NE/Valentine, NE	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**NEBRASKA FARM BUREAU FEDERATION**  
**2022 POLITICAL ACTION COMMITTEE - EXECUTIVE COMMITTEE**

Position	First Name	Last Name	Address E-Mail	County Term End	Telephone
Chair	Sherry	Vinton	80687 Haney Ln Whitman NE 69366 <a href="mailto:sherryvinton@gmail.com">sherryvinton@gmail.com</a>	Arthur	(308) 544-6492 Home (308) 458-9676 Cell
Member	Martey	Stewart	87278 577 Ave Dixon NE 68732 <a href="mailto:stewart@nntc.net">stewart@nntc.net</a>	Dixon 2023	(402) 584-2252 Home (402) 375-8913 Cell
Member	Lance	Atwater	16355 S Osage Ave Ayr NE 68925 <a href="mailto:lance.atwater@gmail.com">lance.atwater@gmail.com</a>	2023	(402) 984-4059 Home (402) 984-4059 Cell

First Vice President serves as Chair  
 Appointments are made and all terms begin and/or end at the NFBF Annual Meeting in December  
 Executive Committee members are appointed for 3-year terms

Subject **RE: Net To Station Political Issue Rate Card Attached.**  
From Erin Stieren <erins@nefb.org>  
To [twister@twisterradio.com](mailto:twister@twisterradio.com) <[twister@twisterradio.com](mailto:twister@twisterradio.com)>  
Date 2022-04-06 11:06



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- Twister Radio Paperwork.pdf (~1.2 MB)

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Sounds good. Here is the paperwork.

I will have the check mailed today. Does it need to be overnighted?

Do you need to receive the check before you can start? If not, start ASAP. I wasn't sure what your policy was for that. I can also send you a scanned copy of the check if you would like.

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**From:** KSDZ/KDJL <[twister@twisterradio.com](mailto:twister@twisterradio.com)>  
**Sent:** Wednesday, April 6, 2022 11:44 AM  
**To:** Erin Stieren <erins@nefb.org>  
**Subject:** Re: Net To Station Political Issue Rate Card Attached.

Thank You for the audio. It is approved.

You did not provide me a start or end date.

I can do nothing more until the paperwork and payment arrive.

Respectfully,

Jim Lambley

**DJ Broadcasting, Inc.**  
**KSDZ & KDJL Radio**  
**The Twister**  
P.O. Box 390  
Gordon, NE 69343

**(308) 282-2500**  
**Fax: (308) 282-0061**

**web address: [twisterradio.com](http://twisterradio.com)**

**email: [twister@twisterradio.com](mailto:twister@twisterradio.com)**



This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

On 2022-04-06 08:09, Erin Stieren wrote:

Jim,

Here are the two spots to run. I will get you paperwork today and hopefully get a check by FedEx today as well.

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**From:** KSDZ/KDJL <[twister@twisterradio.com](mailto:twister@twisterradio.com)>  
**Sent:** Tuesday, April 5, 2022 4:58 PM  
**To:** Erin Stieren <[erins@nefb.org](mailto:erins@nefb.org)>  
**Subject:** Re: Net To Station Political Issue Rate Card Attached.

Hello Erin,

Please see the answers to your questions below and the bases that must be covered before I can enter your order Political Issue Radio Advertising. Thank You.

Jim

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On 2022-04-05 15:07, Erin Stieren wrote:

Jim,

We would like to move forward with purchasing the following spots:

3 :30 spots a day (weekdays) for 3 weeks. 45 spots total

**I will need a specific Start and End date.**

Can you please send me the invoices and paperwork that I will need to fill out?

**I have already provided you the PD-19 Form to be filled out and signed.**

Are we able to pay by card or do we need to directly mail/hand you a check?

**You will need to mail or FedEx (see station address above) a check along with the PB-19 as noted above. They must arrive here at the radio station before any announcements are permitted to air.**

**\*\*\*Allow this response to serve as your invoice until the order is approved and entered into our Traffic and Billing System.\*\*\* Once accepted and approved I will be happy to send you an **Order Confirmation** by return email. Thank You.**

**Total Cost: 45 thirty second announcements X \$21.25 = \$956.25**

We would like to start these ASAP and we will have two :30 spots that we would like rotated.

**You will need to send me the scripts by return email for my approval before this order for Political Issue Advertising can be accepted or rejected. The announcements can start once all of the above guidelines are fully addressed as to be in compliance with Federal Law that governs all Political Issue Radio Advertising. Thank You.**

**Respectfully,**

**Jim Lambley**

Let me know if you need any additional information.

Thanks!

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**From:** KSDZ/KDJL <[twister@twisterradio.com](mailto:twister@twisterradio.com)>

**Sent:** Monday, April 4, 2022 5:04 PM

**To:** Erin Stieren <[erins@nefb.org](mailto:erins@nefb.org)>

**Subject:** Net To Station Political Issue Rate Card Attached.

Hello Erin,

Thanks for the clarification by phone. Whereas there is no Advertising Agency involved I am attaching a Net TO STATION POLITICAL ISSUE RATE CARD for your review and an associated Non Candidate NAB PB-19 Form.

Please note: Any advertising flight you place will be aired on both stations as we simulcast the signal of KSDZ Gordon, Rushville, NE on KDJL Kilgore, Valentine, NE. One fee puts your announcements on both stations, together covering over 14 million acres of real estate here in Beef Cattle Country.

If you have any questions feel free to call me on the station number or my cell at 308-360-0102. Thank You.

Respectfully,

Jim Lambley

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On 2022-04-04 15:41, Erin Stieren wrote: